



## FOR IMMEDIATE RELEASE

### Media Contact:

Katie Volney

Lola Red

612.333.1723

[katie@lolared.com](mailto:katie@lolared.com)

### **PAGE AHEAD CHILDREN'S LITERACY PROGRAM RECEIVES NATIONAL BOOK GRANT**

*Leading Provider of Children's Books and Literacy Programs in Washington State is Recipient of National Grant Courtesy of GreaterGood.org and Capstone Community Fund*

**SEATTLE – DATE, 2015 – [Page Ahead Children's Literacy Program](#)**, an organization dedicated to helping children in need succeed in school by developing strong reading skills, is the latest recipient of a national book donation courtesy of GreaterGood.org and Capstone Community Fund.

The program received an estimated 3,600 books, valued at approximately \$19,500. Over the next few months, the program will distribute these pallets as a part of its annual donation of more than 60,000 new books to children, families, and communities in need.

"Developing reading skills is an essential building block for success in school," said Susan Dibble, Page Ahead's Executive Director. "Through book donations and literacy support, our programs help children realize their potential by providing them with the inspiration to read."

GreaterGood.org, the 501(c)(3) charitable organization that works to improve the health and well-being of people, pets, and the planet, hopes to deepen its commitment to literacy through this partnership with the Capstone Community Fund.

"Since 2006, our organization has partnered with more than 150 charitable partners worldwide," says Liz Baker, Executive Director of GreaterGood.org. "Page Ahead is an exemplary organization that we look forward to adding to our network and in reaching a new community."

Capstone Community Fund has donated more than \$1,600,000 in books this year to organizations around the world. Together, the organizations have already facilitated the donation of 250,000 books to 50 organizations in 2015.

"We're thrilled to partner with Page Ahead and GreaterGood.org to help get books into the hands of kids who may not otherwise have the opportunity to own one," said Matt Keller, Chief Marketing Officer at Capstone. "Capstone recognizes the power of literacy in helping children achieve their full potential, and we know that can start with just one book."

### **About Page Ahead Children's Literacy Program**

Founded in 1990 as "Books for Kids" by individuals from the Seattle Chamber of Commerce's "Leadership Tomorrow" program, Page Ahead provides new books and develops reading activities that empower at-risk children. Since 1990, Page Ahead has placed over 2.8 million new books into the hands of 850,000 at-risk children through collaborations with schools, social service agencies, preschools, and early childhood centers across Washington State. To learn more, visit <http://www.pageahead.org>.

### **About Capstone Community Fund**

Based on the belief that all children deserve to know how to read, the [Capstone Community Fund](#) chooses to donate books to children in need. More than \$500,000 in books is donated annually to organizations across the world, including Africa, Mexico, Great Britain and several communities in the USA. As part of the Coughlan Companies Community Fund, Capstone Community Fund strives to donate between seven and ten percent of its EBT to nonprofit organizations. Capstone is a leading publisher of children's books, digital solutions and services, literacy programs, and K-12 professional development resources. Capstone creates content in a variety of print, digital and media formats for school libraries, classrooms, and at home reading.

### **About GreaterGood.org**

GreaterGood.org is a 501(c)(3) charitable organization that works to improve the health and well-being of people, pets, and the planet. It accomplishes this mission by partnering with charitable organizations and administering programs worldwide that address hunger and illness (particularly in women and children), promote education and literacy, feed and care for rescued animals in shelters and sanctuaries, and protect wildlife and restore the environment.

Since 2006, GreaterGood.org has worked with more than 150 charitable partners worldwide and created and operated several new programs including [One Picture Saves a Life](#), [Cats R Cool](#), and [GROW](#). You can learn more about GreaterGood.org on [our website](#) or by following us on [Facebook](#).