



Thanks a Million!

For the past 12 years Page Ahead Children's Literacy Program has been helping children "feel like a million" by providing them with books and activities to inspire reading. On Friday, June 6 Page Ahead celebrated delivery of its one-millionth book at the *Feel Like a Million Books* Carnival sponsored by Classmates.com.

Hosted by Bow Lake Elementary School located in the City of SeaTac, the carnival also served to launch Governor Gary Locke's Summer Reading Challenge. As governor, Locke has made it a priority to provide a quality education for every child in Washington State. A proclamation declaring June 2003 as "Page Ahead's Million Books Month" was presented at an assembly by a representative from the Governor's office.

Bow Lake Elementary is one of 200 sites receiving books from Page Ahead. As children selected their books, teacher Sandy Beavers commented, "They are excited to have books they can read and take home to keep. I am thrilled to see so many students now reading at or close to their grade levels." Librarian Deanna Bell added, "Excitement fills the air on the day of a Page Ahead book giveaway. The kids love the opportunity to select their own book to keep forever. For many, these are the only books they have at home." The books were distributed by volunteers, who also read to the children in their classrooms.



"Squeeze Play," "Dunk Tank," "Petting Zoo," and "Fat Katz" were just a few of the carnival games staffed by Page Ahead partners including: The Boeing Company, Capital One Services, King County Police Union, KCTS, the Seattle Mariners, Perkins Coie, Scholastic Books, The Seattle Times, Starbucks Coffee Company, Washington Reading Corps, and Wells Fargo Bank. Book-It Theatre provided entertainment that took the page to the stage.

"The carnival is a great example of the way activities and community participation helps a child value reading and books," said Terry Pottmeyer, president of Page Ahead's Board of Directors. "The commitment of our partners to literacy is impressive," enthused Sam Whiting, Page Ahead Executive Director. "They make an enormous difference in the lives of children across Washington State. We're tremendously grateful they helped us to reach the milestone of one million books!"



Dear Page Ahead:

Congratulations on your one millionth book. For the past year and a half I've been visiting elementary schools in Eastern Washington that participate in the Washington Reading Corps program. Many of these schools have received Page Ahead book grants, and all of these schools have been delighted with the quality and value of the books they've received.

Page Ahead books have made a tremendous difference in the lives of thousands of children in Washington, and you should all be extremely proud of reaching this milestone. Thanks again, and keep up the good work.

Allen Dietz
Eastside Coordinator
Washington
Reading Corps



Page Ahead Receives Civic Excellence Award



Page Ahead founders Dave Osmer and Rick White join Page Ahead's former Executive Director Keltie Wright and current Director Sam Whiting at the Municipal League Luncheon honoring the agency as organization of the year.

United States Senate
WASHINGTON, DC 20510-4794

May 21, 2003

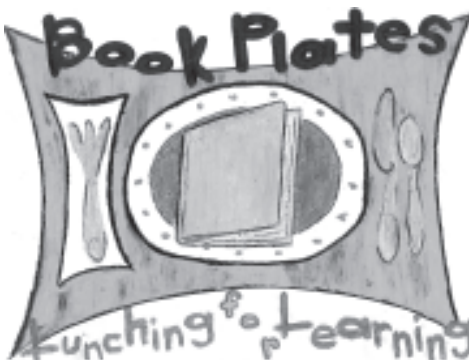
Dear Mr. Whiting:

I would like to congratulate the Page Ahead Children's Literacy Program on their selection as Organization of the year by the Municipal League of King County. I commend your organization on this impressive achievement, and I am proud of all your efforts and hard work.

Encouraging the love for reading is crucial to the development of our youth. Supplying at-risk children with books to read, holding motivational literacy programs and increasing parent and adult involvement in education are crucial factors in the overall development of children. You are to be applauded for making great strides in the overall fight against illiteracy. It is important that we invest in our children now, for they will be our future leaders. They are vital to the future of our nation and to the future of Washington State.

The Municipal League Civic Awards honor organizations whose efforts to improve our region inspire great citizenship in all of us. This is a truly deserving organization and your dedication to children's literacy is overwhelming. Again, congratulations on this award and best wishes for continued success.

Sincerely,
Patty Murray
United States Senator



Page Ahead Children's Literacy Program invites you to eat, drink, and be merry in the service of literacy at *Book Plates: Lunching for Learning* on Wednesday, October 22nd.

On that day, several local restaurants will donate a portion of their receipts to Page Ahead for the provision of books for kids in need. Participating restaurants will be highlighted on the Page Ahead website and advertised in two editions of The Seattle Times food section prior to the event.

To join with food servers and food lovers to promote childhood literacy, call Page Ahead at 206-461-0123. Suggest a restaurant you think might want to participate, or find one near you that has already signed on.

HOW YOU CAN HELP

- Donate time: volunteer
- Contribute new children's books
- Organize a book drive among your coworkers, fellow students, or social group
- Make a donation in someone's name
- Donate money or stock
- Designate Page Ahead as a recipient of your pledge to United Way
- Make a planned gift through your will
- Call Page Ahead and ask for an Albertson's "Community Partnership" card: they donate a percentage of your grocery bill to Page Ahead at no cost to you
- For more information, to donate, or to sign up to volunteer, call us at 206.461.0123 or visit our web site at www.pageahead.org

Chapters Summer 2003

Chapters is a publication of Page Ahead, a nonprofit organization that advances literacy and strengthens communities by promoting reading activities and providing new books to at-risk children and their families.

1334 First Avenue, Suite 130
Seattle, Washington 98101
(206) 461-0123
www.pageahead.org

Editor, Writer: Dianna MacLeod
Executive Director: Sam Whiting
Layout: Katrina McNaughton
Design: Jacqueline Beach
Printing: Z-Lane Graphics

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Community Partner Profiles

Dollars

During the month of April, the 400 employees of Parametrix held a company book drive that netted nearly 200 books and over \$1,000 in cash, plus an additional corporate match. Parametrix, which provides engineering, architecture, and environmental science services, has 8 offices throughout the Pacific Northwest. The Tacoma Bridge office won the competition for most generous donor. Page Ahead board member Sandra Matthews, a hydrogeologist at Parametrix, initiated the drive: "I work with a wonderful group of generous and inspired people. I knew they would consider Page Ahead's mission to be a great cause and would champion it." Thank you, Parametrix champs!

And Cents

"Kids Helping Kids" was the slogan of the Fairmount Park Elementary School students who participated in "Common Cents," a program designed to teach kids about community issues and provide a way to make a difference. Now in its 11th year, Common Cents has given away nearly \$250,000 and engaged over 100,000 students in Seattle-area schools. For three weeks in the spring, students at participating schools collected pennies and other coins from their friends, families, and neighbors to deposit in Common Cents canisters located in their classrooms. The proceeds were shared between Page Ahead and Hickman House, a family shelter. Thanks for your common concern, kids!



"A" Stands for Admirable

From mid-March through mid-April, Starbucks hosted the "All Books for Children" book drive. Joined by Scholastic Books and the Seattle SuperSonics, the drive exceeded the goal of 20,000 books by nearly 4,000. In addition, over \$6,000 in cash was contributed by coffee-sipping patrons and sports fans. Admirable Book Collecting!

Recent Contributors

Between \$500 and \$999

Meena Cheng
Paul Gordon
Susan & Hank Kaplan
Jim Lambright
Kris Lambright
Brenda & Don Paull
Terry Pottmeyer & Jeff Trowbridge
Alan Smith & Barb Potashnick
Risa Suzuki

\$1000 to \$9,999

James Bruckner
Scott & Laura Cooper
Furta Lee Fund

\$1000 to \$9,999 (continued)

E.K. & Lillian Bishop Foundation
James & Marilyn Cook
Downtown Seattle Association
Friends and Family of Hazel Mar
Gottfried & Mary Fuchs Foundation
McDonalds (3rd & Pine)
Judith Pottmeyer & Mike Sackschewsley
Puget Sound Energy
Nintendo of America
Alyson Cook Stage

\$10,000 and above

Capital One Services
Starbucks Foundation



Hazel Joy Woo Mar 1934-2003

During her years of association with Page Ahead, Hazel Mar quietly and steadily made an impact: as a volunteer, an educator, a friend. Every Tuesday, Hazel arrived at Page Ahead's office to donate her afternoon. Her training as a librarian, her experience as a mother, and her intuition as a reader gave Hazel an unfailing sense of the kind of story that would please a child. In addition to reviewing books, she was no stranger to the hard work of sorting incoming books or packing cartons of books for shipment

to children across the state. She received the volunteer-of-the-year award from Page Ahead in 2000.

In the midst of a life of traveling, cooking, mothering, and grand-parenting, Hazel made time to give children the means and the methods to learn to read. Because Hazel chose Page Ahead as a beneficiary, upon her death more than \$7,000 was donated by her friends and family to continue her work.

Hazel is keenly missed; a deep appreciation for her good works endures.

A Will and a Way

Page Ahead gladly accepts certain non-cash gifts: shares of stock, interests in charitable remainder trusts and charitable lead trusts, and testamentary bequests. There are many ways to benefit your favorite charity while receiving favorable tax treatment. Please think of us when implementing tax savings and estate plans or designating beneficiaries in your will. (If you already have, would you let us know?)

If you would like more information or ideas, please call 206-461-0123 and ask for Sam Whiting, Executive Director.

Page Ahead is Moving

As of August 1, 2003

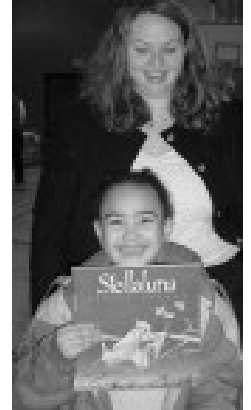
Page Ahead will be located at:
88 Spring Street, Suite 123
Seattle, WA 98101

Our phone number will remain:
206.461.0123



Students Smile about Science

Students chose a free book to take home at Tukwila Elementary School's recent Science/Literacy night. More than 100 families attended this annual event. One student wrote to Page Ahead: "Thank you for the book that you gave to me. I read it each night before I go to bed. I like to read because it teaches me things about dinosaurs and life long ago that was true. These are the most amazing things that I like about reading."



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Phone: 206/461-0123 Fax: 206/461-7370
www.pageahead.org

1334 First Avenue, Suite 130
Seattle, Washington 98101

